



Entrepreneurial thinking: life skills for any path™

www.weyell.org

Parental & Student Consent Form – YELL

Your child has registered to participate in a course that is supported by the Young Entrepreneurship Leadership Launchpad (YELL), a Canadian charity with a registered business address and contact details as follows:

Registered Address: 1250-1500 WEST GEORGIA ST 62 VANCOUVER BC V6G2Z6

Contact: info@yellcanada.org or YELL's Executive Director, David Cameron, at 778.808.4641

In order for YELL to work with your child and provide support to the classroom, we kindly ask that you review and sign the following:

Part I - MEDIA, DIGITAL MEDIA, AND VIDEO RELEASE - PARENTAL CONSENT

The school district will often allow staff and the media to photograph and film individual students, and groups of students, to commemorate events and to promote various educational, sports and cultural events that take place in the district.

While images of students add to the community life of our schools, they are not required for educational purposes.

Specifically, the Young Entrepreneurship & Leadership Launchpad (YELL) and its affiliated Partners & Volunteers (This could include, but is not limited to, YELL mentors, YELL guest speakers, YELL tour hosts, and donors and sponsors of YELL's programming) would like to take video and photographic footage of your child's participation in the YELL Program. The footage may be used for the purposes of promoting youth innovation and entrepreneurship, and for promoting YELL's programs and activities, and may appear on YELL's or its affiliated Partners' & Volunteers' website, social media channels (Facebook, Twitter, YouTube, blogs, LinkedIn, Instagram, & other), reports, media releases, brochures, and presentations. As such, consent for the release of your child's name, image and comments is required.

YES, I give consent for the publication of my child's name, image and comments for purposes consistent with the above.

NO, I do not permit the publication of my child's name, image and comments for purposes consistent with the above.

Part 2– Parental Acknowledgement & Consent – Working with Mentors

As a part of the course, your child will interact with a volunteer mentor in and outside of school hours that is sourced and screened by YELL. This mentor will provide advice to your child and a group of students as they work on a group project to come up with a business solution to a local or global challenge. Similar to a after school program or sports team coached by someone who is not a school employee, this mentor will generally be interacting with the entire group at the same time, and will avoid interacting with students one-on-one, and if unavailable, will maintain an open door policy or have two adults present.

Mentors play a crucial role in supporting the development of your child and are a cornerstone to



this course. YELL’s mentors subscribe to the approach of

“Mentoring as a power-free, two-way, mutually beneficial learning situation in which the mentor provides advice, shares knowledge and experiences, and teaches using a low pressure, self-discovery approach.”

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YELL goes to great lengths to source mentors who:

- ✓ Bring enthusiasm and passion to the conversation
- ✓ Know how to spark curiosity and ask powerful questions
- ✓ Think BIG and outside the box, encouraging your child to think creatively and critically
- ✓ Are available and responsive to your child’s questions
- ✓ Can simultaneously play the role of advisor, cheerleader, and challenger
- ✓ Create a safe and supportive environment for learning to take place
- ✓ Are honest and great communicators
- ✓ Keep your child accountable and on track with their group project

All mentors are sourced and screened by YELL. Mentors must pass a Vulnerable Sector Check (an enhanced criminal record check) and are esteemed members and leaders in the local community. Mentors must adhere to a strict code of conduct, including:

- Maintaining professional and ethical conduct at all times
- Keeping your child’s safety a top priority, including ensuring your child is in a safe environment at all times.
- Respect and non-bias, supporting your child’s needs and goals
- Wholesome leadership and community focus, role-modeling and encouraging activities, behaviors, and an ethos that represents a high standard of wholesome leadership within business and the community
- Maintaining an “open door policy” and only meeting with a group of students on school premises during school hours, in a public area (ex: café), or at a professional place of work during normal work hours (ex: company headquarters). Residences or any place that would be deemed inappropriate are forbidden at all times.

If you have any questions or concerns about the above, or would like more information, you can contact YELL directly for more information (info@yellcanda.org)

YES, I give consent for my child to participate in this program, including meeting with a mentor as a part of group of students after school hours.

NO, I do not permit my child to participate in this program.

Student Name: _____

Parent/Guardian Name: _____

Parent/Guardian Signature: _____

Date: _____



Part 3 – Student Consent for Electronic Communication

In order to supplement the course you are taking, YELL compiles additional resources and information that it shares with students through email (approximately 1 to 4 times per month), and through other Social Media Channels (including, but not limited to, LinkedIn, Instagram, Twitter, Facebook, & YouTube.)

All official course communication will come through your teacher. The information provided by YELL is supplementary only.

Information provide by YELL could include suggested videos and articles to read related to the course topic, current events and news related to the course, a curated list of resources that may be helpful for your child’s classroom work, local events that may be of interest to your child in developing their project idea, tips and hints, services available to them as participants and alumni in a program that YELL supports, and other informational or commercial electronic messages.

You are able to unsubscribe from these emails at any point and time (there will be an unsubscribe link in the bottom of the email) and your privacy is of utmost importance to YELL - your email will not be shared with anyone outside of YELL.

YES, I give consent for YELL to contact me at the following email address for the above mentioned purposes

EMAIL ADDRESS: _____

NO, I would not like YELL to contact me by email, including any supplementary resources and materials to help me succeed in the course.

Student Name: _____

Student Signature: _____

Date: _____

If student is under 16:

Parent/Guardian Name: _____

Parent/Guardian Signature: _____

Date: _____